

Ivan Djurdjevac

Senior SaaS Engineer & Technical Lead

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Professional Summary

Senior SaaS Engineer & Technical Lead with long-term experience building and modernizing production software in Laravel/PHP and React/Next.js. Experienced in working directly with founders and product owners to turn business requirements into technical decisions, architecture, and production software. Combines hands-on engineering with legacy modernization, code review, mentoring, and technical leadership for small teams.

Core Expertise

SaaS Development · Software Architecture · Legacy Modernization · Technical Ownership · Technical Leadership · Laravel / PHP · React / Next.js · API & Integration Design

Professional Experience

Senior Software Engineer | Nested Minds DOO

2020–Present

Selected client projects:

KlikFX | SaaS marketing automation platform

March 2023–Present

- Work directly with the owner in a long-term engagement, translating business requirements into technical solutions across an inherited Yii2 and WordPress environment.
- Designed and implemented a Laravel CRUD/resource architecture to replace a WordPress administrative workflow built around pages, forms, and a plugin that had become difficult to update safely.
- Created reusable model/resource definitions for fields, layouts, relationships, and module behaviour, allowing new modules to reuse the administrative interface.
- Introduced Docker and Docker Compose approaches for local development and production deployment.

StanNaDan | Short-term rental platform

March 2024–Present | In development

- Main developer on a three-person project building a new system after studying an older platform's database and behaviour. The team redesigned booking, calendar, and pricing workflows.
- Own technical architecture, technology selection, and implementation decisions. The client and technical lead shaped business requirements.
- Develop Laravel APIs and Next.js interfaces, with Meilisearch and Docker-based deployment infrastructure.
- Handle code review, merge decisions, and engineering standards. Mentor a younger developer and help resolve implementation problems.
- Work with the team and client to decide what to build immediately and what to defer.

Founder & Software Engineer | License Bridge

2019–Present | Own SaaS product

Beta completed October 2022

- Conceived, designed, architected, and implemented a SaaS licensing and payments platform for WordPress plugin and theme developers.
- Built the backend with Laravel and MongoDB, along with a React/Next.js frontend.
- Implemented licensing, payment flows, APIs, WordPress SDK integration, and deployment across the product.
- Own the product's technical architecture, implementation, deployment, and ongoing development.

Software Engineer | Deadline Funnel

2013–2020 | Remote US client

- Worked with the same remote US client for approximately seven years on production SaaS products, including Deadline Funnel and Survey Funnel.
- Developed Laravel/PHP backend APIs and React/Next.js frontend functionality.
- For part of the engagement, led a smaller group of developers.
- Built Docker images for development and production. Tested APIs with PHPUnit and frontend behaviour with React Testing Library and Cypress.

Earlier Experience

Eximius Solutions | PHP Developer | 2012–2013

Social platform architecture, MongoDB/Redis, and AWS EC2/S3.

LINK Group / SoftLink | PHP Developer | 2009–2012

Distance-learning software, news publishing, and a multilingual CMS.

RedNetCat | PHP Developer | 2007–2008

WordPress theme and plugin development.

Centroplan Konsalting Biro | Delphi Developer | 2004–2005

Business information and quality management systems.

Technical Skills

Backend: PHP, Laravel, Yii2

Frontend: React, Next.js, JavaScript

Data & Search: MySQL, MongoDB, Redis, Meilisearch

APIs & Architecture: REST APIs, OAuth, integration design, Software Architecture

Infrastructure: Docker, Docker Compose, Nginx, CI/CD, Linux, AWS EC2/S3

Testing: PHPUnit, React Testing Library, Cypress

Education

School of Electrical and Computer Engineering, Belgrade

Study Programme: New Computer Technologies

Languages

English: Professional working proficiency

Serbian: Native